

FILMS ON FIRE!

Prevention 1st Short Film Competition

OFFICIAL RULES

Prevention 1st, a 501(c)(3) non-profit organization, invites young filmmakers to submit a short film on the topic of INJURY PREVENTION, FIRE PREVENTION, or FIRE SAFETY to the Prevention 1st Short Film Competition. No entry fee. No purchase necessary to enter or win.

IMPORTANT DOCUMENTS (Visit www.prevention1st.org/fof2019 to download)

- Films on Fire Poster – Send to potential filmmakers!
- Official Rules
- Messaging Sheet
- Filmmaking Info Sheet
- Actor Release Form PDF
- Actor Release Form DOCX
- Music Release Form PDF
- Submission checklist

SUBMIT YOUR FILM

- <https://filmfreeway.com/prevention1st>

Films on Fire proudly accepts entries via FilmFreeway.com, the world's best online submission platform. FilmFreeway offers free HD online screeners, unlimited video storage, digital press kits, and more. Click to submit with FilmFreeway.

ELIGIBILITY

The competition is open to residents of the greater Rochester, New York area, defined as Rochester, Monroe County, and the surrounding Livingston, Ontario, Orleans, and Wayne counties.

This competition is open to individuals, classes, or groups. In the case of a class or a group, a team leader or teacher should be named as representative for submission purposes.

Staff members of Prevention 1st and their family members, as well as members of the Jury and their family members, may submit Entries, but such Entries are not eligible to be a Winner.

CATEGORIES

Middle School (grades 6 through 8)

High School (grades 9 through 12)

SUBMISSION REQUIREMENTS

As this is a competition for young filmmakers, all entrants under age 18 must have a parent or guardian sign off on entries. In the case of school classes or other groups, the adult in charge is responsible for securing the permission of participants' parent or guardian.

Each video submitted to the competition must be under three minutes in length, and must comply with the rules. Entries should be “G-Rated,” containing no inappropriate language or violence.

Video Submissions must be submitted via FilmFreeway with a Vimeo or Youtube link.

Video Submissions of all genres and styles will be accepted. The videos may be recorded in any language, but English subtitles are highly encouraged for those not produced in English. All video submissions must tell a story to help raise awareness about injury prevention, fire prevention, or fire safety, as further described by the judging criteria.

Entries must be original works. If the submission contains media (including music) created by someone else, permission must be obtained and provided upon request. Prevention 1st encourages the use of royalty-free or Creative Commons music.

RELEASE FORMS

Whenever making a film that will be shown online, it’s important to get permission from anyone who appears in the final piece. That applies to music used within the film as well. To that end, Prevention 1st offers simple MUSIC RELEASE and TALENT RELEASE forms. If your film is to be considered as a finalist, you must be prepared to provide Prevention 1st with those completed forms.

ENTRY PROCEDURE

Entries must be submitted via the Prevention 1st website between 6:00 p.m. EST on October 1, 2018 and 11:59 p.m. EST January 25, 2019. The first 200 entries received will be considered for competition. See our website www.prevention1st.org/fof2019 for official rules, release forms, guidelines, and submission link. Submissions will be accepted through Film Freeway at www.filmfreeway.com/prevention1st

SCREENING PROCESS

Prevention 1st shall organize a Competition Committee. The Competition Committee will verify that the Entrant and the Entry meets the eligibility criteria. The Competition Committee may disqualify any Entry that it deems inappropriate.

JUDGING CRITERIA AND SCORING PROCEDURE

Prevention 1st will organize a committee of individuals (the “Jury”), to decide winners based on the competition criteria. Criteria can include, but are not limited to, writing, acting, educational value, editing, production value, and artistic expression. All decisions of the competition committee and jury are final.

SOCIAL MEDIA VOTING

The Competition Committee will announce its list of eligible films via email and social media. Filmmakers competing for the social media prize should share their video on Facebook and Instagram with the hashtags #Prevention1st and #FilmsOnFire. Number of shares will be counted on February 25, 2019.

PRIZES

Middle School Category:

Jury winner: \$250

Social media winner: \$100

High School Category:

Jury winner: \$250

Social media winner: \$100

NOTIFICATION AND RECEIPT OF PRIZES

Winners will be announced March 1, 2019 via email and social media. Every reasonable attempt will be made to deliver prizes before April 1, 2019.

COMPETITION TERMS

Each entrant (with parent/guardian) grants to Prevention 1st a non-exclusive license to use the film for the festival and other promotional or educational purposes for all media, worldwide in perpetuity. Filmmakers retain the copyright to their works.

The entrants shall hold Prevention 1st harmless, and discharges those involved with the competition from any and all claims, losses, or damages.

GUIDELINES FOR CONTENT

See our MESSAGING SHEET for ideas! It contains possible phrases and topics to make your movie about. Since we emphasize fire safety, the use of actual fire is prohibited in any video entry. Visit www.prevention1st.org/fof2019

FILMMAKING TIPS

See our FILMMAKING INFO SHEET for tips on as storyboarding, script-writing, good shooting practices, recording audio, editing, and finalizing your video. Visit www.prevention1st.org/fof2019

WINNER NOTIFICATION

Publicity updates and winner announcements will be posted at www.prevention1st.org as well as our Facebook page at www.facebook.com/prevention1stroc